



COMMERCE  
COMMUNICATIONS  
CULTURE

TRADE, TOURISM, INVESTMENT OPPORTUNITIES VIA GASTRONOMY



28th

HERMES  
EXPO



MONDAY, APRIL 8, 2019  
WASHINGTON, DC

Capital Hilton | 1001 16th Street NW  
4:00 pm - 8:30 pm

WEDNESDAY, APRIL 10, 2019  
PHILADELPHIA, PA

Arts Ballroom | 1324 Locust Street & Broad Street  
11:00 am - 5:00 pm

THURSDAY, APRIL 11, 2019  
NEW YORK, NY

3 West Club | 3 W 51st Street  
4:00 pm - 8:30 pm



# GREECE

A 365 DAY DESTINATION





# PANEL DISCUSSION ON

TRADE | FINANCE | ENERGY | TOURISM

More than 50 booth exhibits from US and Greece in all locations

## Washington, DC

April 8th | Capital Hilton  
4:00pm - 8:30pm

## Philadelphia, PA

April 10th | Arts Ballroom  
11:00am - 5:00pm  
Awards Dinner | 5:30pm

## New York, NY

April 11th | 3 West Club  
4:00pm - 8:30pm

### Moderator

**Aphrodite Kotrotsios**

*Publisher, Hellenic News of America*

### Moderator

**Paul Kotrotsios**

*Founder and President, Hermes Expo*

### Moderator

**Louis Katsos**

*President, EMBCA*

## PROGRAM

### Program Starts at 6:00pm

- **Congressman Gus Bilirakis**  
U.S. Representative for Florida's  
12th Congressional District  
[WELCOMING]
- **Honorable Marios Lysiotis**  
Ambassador of Cyprus in Washington, DC  
[WELCOMING]
- **Gregory Nerantzis**  
Exec. SVP, The Nerantzis Group  
[WEALTH MANAGEMENT]
- **Chris Marafatsos**  
President, Blue Sky Capital Management  
[INVESTMENT OPPORTUNITIES]
- **Eleftherios Kyriakakis**  
Founder of Mikel Coffee Company  
[INVESTMENT OPPORTUNITIES]
- **Dr. Michael Papaioannou**  
Former Deputy Division Chief, IMF  
[FINANCE]
- **Nicholas G. Karambelas, Esq.**  
Sfikas & Karambelas LLP  
• **Elliot Antokas**  
Counselor, Buchanan & Mitchell, PC (CBM)  
[TAX & LEGAL STRATEGIES]

### Luncheon Starts at 12:00pm

- **Honorable James Kenney (Invited)**  
Mayor of Philadelphia  
[WELCOMING]
- **Phil Kafarakis**  
President, Specialty Food Association  
[TRADE & COMMERCE]
- **Carol Brooks**  
Manager of Business Services, City of Philadelphia  
Dept. of Commerce  
[TRADE & COMMERCE]
- **Lauren Swartz**  
Senior Director, Int'l Business Dept. of Commerce, City  
of Philadelphia  
[TRADE & COMMERCE]
- **David Briel**  
Exec. Director, Int'l Investment Office of Int'l Business  
Development  
[TRADE & COMMERCE]
- **Salvatore Ritorto**  
Exec. VP Greencrown Energy  
[ENERGY]
- **Eleftherios Kyriakakis**  
Founder of Mikel Coffee Company  
[INVESTMENT OPPORTUNITIES]

### Program Starts at 6:00pm

- **Jacqueline Donado**  
Strategic Program Coordinator  
Queens Chamber of Commerce  
[WELCOMING]
- **Andreas Koutsoudakis, Esq.**  
• **Michael Iakovou, Esq.**  
Koutsoudakis & Iakovou | Law Group  
[LEGAL STRATEGIES]
- **Eleftherios Kyriakakis**  
Founder of Mikel Coffee Company  
[INVESTMENT OPPORTUNITIES]
- **Panayiotis Koutsikos**  
President, Chamber of Commerce of Bulgaria  
[TRADE & COMMERCE]
- **Salvatore Ritorto**  
Exec. VP Greencrown Energy  
[ENERGY]
- **Andreas Kelemidis**  
Owner and President Oinos Wines  
[WINE & SPIRITS]

For more information visit us at [www.hermesexpo.com](http://www.hermesexpo.com)

# Open Invitation Letter for Participation and Engagement with our Sponsors and Exhibitors



Dear Friend of the Hermes Expo,

It is with great pleasure to have you attend the 28<sup>th</sup> Hermes Expo International. The Hermes Expo International is organizing three Expo's this year in three different cities. It will kick off on Monday, **April 8, 2019, in Washington, DC** at the Capital Hilton, then on Wednesday, **April 10, 2019, in Philadelphia** at the Arts Ballroom and lastly, Hermes Expo will host its "Taste of Hellas" on Thursday, **April 11, 2019, in New York City** at the 3 West Club.

For over 28 years, the Hermes Expo acts as a facilitator for Greek, Greek American and American businesses looking to work together in our Hellenic and Phil-Hellenic communities. Hermes Expo has developed into a networking and educational platform that brings together thousands of people each year from various professional backgrounds at its events. This year, its focus will be "Trade, Tourism and Investment Opportunities Through Gastronomy" in honor of the 15 businesses that will be exhibiting from Greece in addition to the American and Greek-American business that will be exhibiting. Aside from the booth exhibit, Hermes Expo will organize an educational panel discussion on finance, energy, trade, tourism and investment opportunities presented by seasoned professionals.

On Wednesday, April 10, 2019, in Philadelphia, Hermes Expo will host its annual awards dinner and entertainment. It will honor exceptional individuals and organizations who have excelled themselves in their field of work and have inspired the lives of others through their contributions. **The 28<sup>th</sup> Hermes Expo Awards Dinner** will take place at Estia Restaurant in Philadelphia, from 5:30pm to 11:00 pm.

This year, we are happy to announce the participation of over **15 businesses from Greece** looking for opportunities in America. We will have an array of booths ranging from energy providers, finance solutions, law services, medical tourism, investment opportunities, restaurant equipment, importers/exporters, bakery items, photography services, Greek wines and Greek food. We invite you to participate at one of our shows to visit our exhibitors and learn about their products and services.

How do you benefit from attending the Hermes Expo? There's an easy answer! The opportunities at the Hermes Expo are endless. There's business card exchange, impactful networking, high profile people, building of relationships, insightful panel discussions, pitching of ideas and so much more!

For additional information or any questions you may have, please email us at [info@hermesexpo.com](mailto:info@hermesexpo.com) or visit us [www.hermesexpo.com](http://www.hermesexpo.com)

Thank you,

*Paul Kotrotsios*

Paul Kotrotsios, MBA

Founder & President, Hermes Expo

[paul@hermesexpo.com](mailto:paul@hermesexpo.com)



AMBASSADOR OF THE UNITED STATES OF AMERICA  
ATHENS, GREECE

February 15, 2019

Mr. Paul Kotrotsios  
Founder & President  
Hermes Expo International  
Concordville, PA

via email: [paulkotrotsios@gmail.com](mailto:paulkotrotsios@gmail.com)

Dear Paul:

Congratulations on the 28<sup>th</sup> anniversary of Hermes Expo International!

I am pleased to learn that the theme of this year's event is creating trade, tourism, and investment opportunities via gastronomy. A key part of the Embassy's work in Greece is to build bridges for economic investment and cooperation between the United States and Greece. We welcome your advocacy for growth opportunities in this sector.

I also appreciate your ongoing efforts to promote commerce, communications, and culture among businesses from both sides of the Atlantic. These ties, in particular the ties between our two peoples, form the foundation of our bilateral relationship and are a key to the historic cooperation between our two countries.

I regret that I will not be able to attend this year's event, but if you would like, I would be pleased to provide a statement for your program. Please accept my best wishes for a successful exhibition.

Sincerely,

A handwritten signature in blue ink, appearing to read 'G. Pyatt'.

Geoffrey Pyatt



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Very Reverend Archimandrite  
Ambrose Bitziadis-Bowers, Dean

March 4, 2019

Mr. Paul Kotrotsios  
Hermes Expo International  
Philadelphia, PA

My beloved Paul,

I pray that this letter finds you well as we prepare to embark on our spiritual journey through the Great and Holy Lent.

It was with much joy and honor that I received your invitation to attend your 28<sup>th</sup> Hermes Expo Awards Dinner on Wednesday, April 10 at Estia Restaurant in Philadelphia, and for the great honor to be selected as one of the Hermes Expo Award recipients for this year, and I accept this honor with humble and joyous heart, representing not only myself but the Community of St. George Cathedral as a whole. The Restauration of the Cathedral building and rectory, the development of the new facilities around the Cathedral, and the development of the new Senior housing on Darien Street is an investment for the future of the Cathedral and an essential asset for the continuation of our Orthodox Faith and Christian Community in the Philadelphia area. It is an effort not only of one person, but of a faithful and devoted team, as the Senior Housing board of Trustees and the Parish Council members of the Cathedral.

I congratulate you wholeheartedly, and the esteem members of your organization, for your efforts and the labor of love and service to make known and promote Hellenism and its contemporary products to various entrepreneurs in the greater Philadelphia area and the United States at large.

Praying that our Loving Lord continues to bless you and all the members of the Hermes Expo International, I remain,

In His Service,

Very Reverend Archimandrite Ambrose Bitziadis-Bowers  
Presiding Priest of the Cathedral



STATE OF NEW JERSEY  
OFFICE OF THE GOVERNOR  
P.O. BOX 001  
TRENTON  
08625  
(609) 292-6000

PHILIP D. MURPHY  
GOVERNOR

April 10, 2019

Dear Friends,

I am pleased to welcome all of those in attendance for the 2019 Hermes Expo International.

Since 1992, Hermes Expo International has served as a leader in trade show and exhibition networking in America by promoting commerce, communications and culture. Bringing together thousands of business owners, professionals, and attendees from around the world, the Institution strives to help expand and build new business connections and economic ties. As Governor, I applaud all of those who have committed their time and effort to bring continued success to businesses in New Jersey.

Special congratulations to tonight's honorees: Very Reverend Archimandrite Ambrose Bitziadis-Bowers, George E. Loucas, Cornie Anastasiadis, Anne Papageorgiou, and Dr. Soitios Prapas. You can take pride in knowing that your efforts and positive contributions have benefitted the lives of many.

Best wishes for a successful and memorable event.

My very best,

A handwritten signature in blue ink that reads "Phil Murphy".

Philip D. Murphy  
Governor



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MAYOR AND COMMISSIONERS

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TARPON SPRINGS, FLORIDA 34688-5004  
(727) 938-3711  
FAX (727) 937-8199

March 27, 2019

Mr. Paul Kotrotsios, MBA  
Founder, Hellenic News of America  
Founder & President, Hermes Expo  
Founding Member & Director, BVRA

Dear Mr. Kotrotsios:

I would like to congratulate you and wish you and everyone involved a very successful 28<sup>th</sup> Annual Hermes Expo.

I am sorry I am unable to attend as a Keynote Speaker due to my Swearing in Ceremony as Mayor. If there is anything that I can do in the future, please do not hesitate to contact me.

Sincerely,

A handwritten signature in cursive script that reads "C. Alahouzos".

Chris Alahouzos  
Mayor

CA/th



205 Rowan Blvd | Glassboro | NJ | 08028



Paul Kotrotsios, MBA  
Hellenic News of America  
Hermes Expo International  
PO Box 465  
Concordville, PA. 19331

Dear Paul,

As you know, the Gloucester County Chamber of Commerce has worked to become one of the leading Business Development organizations in New Jersey. With over 930 members and climbing we could not continue to have the growth we are having if it was not for the mutually beneficial strategic partnerships we have formed.

Paul, the Hellenic News and the Hermes Expo are two great examples of how our strategic partnerships have helped both our organization reach new members and clients. Since our introduction almost five years ago, we have worked together to help open doors for multiple companies so that they may see the value of what each of our organizations can bring. Through our participation last year at the Hermes Expo we had the opportunity to share with numerous companies not based in Gloucester County, the value of what our organization can do to help them grow and expand.

We are thrilled to once again support this event and we would encourage other Chamber and Business organization to do the same.

On behalf of our Board of Directors and myself, we thank you for being a great partner and we look forward to continuing to build and strengthen our relationship.

Thank you again.

*Les Vail* Les Vail

President/CEO  
Gloucester County Chamber of Commerce  
856-881-6560  
[lvail@gloucestercountychamber.com](mailto:lvail@gloucestercountychamber.com)



## CITY OF PHILADELPHIA

OFFICE OF THE MAYOR  
215 City Hall  
Philadelphia, PA 19107  
(215) 686-2181  
FAX (215) 686-2180

JAMES F. KENNEY  
MAYOR

April 10, 2019

Greetings!

It is a pleasure and a privilege to welcome the participants of the 28<sup>th</sup> Hermes Expo International to the City of Philadelphia for this incredible tradition that supports and promotes Greek businesses in our City and the northeast part of our country.

Established in 1992, the Hermes Expo International will visit Washington D.C., Philadelphia, and New York City between Monday, April 8 and Thursday, April 11, 2019. More than 15 businesses in Greece and those seeking to do business in the Greek-American market will be represented and we are excited to have this unique opportunity to learn more about these businesses and various services, tourism, and industries in Greece, and make possible connections and new relationships with our local business community.

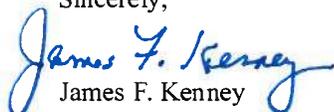
This expo has been instrumental in bringing together our City and the town of Thessaloniki, Greece with trade missions and exchanges, which opened the market for opportunities to exchange thousands of products and services, as well as cultural events.

The organizers have many exciting events planned in our City, including a luncheon panel featuring Phil Kafarakis, president of Specialty Food Association; David Briel, executive director of International Investment Office of International Business Development; Salvatore Ritorto, executive vice president of Greencrown Energy; and Eleftherios Kyriakakis, founder of Mikel Coffee Company. An awards dinner to highlight those who excelled in business, science, religion, and more will honor the Very Rev. Archimandrite Ambrose Bitziadis-Bowers of St. George Cathedral; George E. Loucas, supreme president of AHEPA; Dr. Sotirios N. Prapas, director of Cardiac Surgery Department at Henry Dunant Hospital Center; Cornie Anastasiadis, president of AHEPA #26 in Philadelphia; and media personality Ann Papageorgiou. I congratulate all of you on this distinguished honor.

Philadelphia is proud to be the first World Heritage City in the nation, and encourage all members of our multicultural population to promote their culture to educate their fellow residents about new perspectives that we otherwise might not experience. The City of Philadelphia has had a personal connection with the Greek culture since its founding. We are the birthplace of modern democracy, which was first created in Greece. Our City's name, created by our founding father William Penn, who envisioned Philadelphia as a place where all people could live together in peace and harmony, is derived from the Greek words *philo*, which means "I love," and *adelphos*, which translated is "brother." This is where Philadelphia's proud nickname of "City of Brotherly Love" is derived from.

On behalf of the City of Philadelphia, I wish you a most productive, prosperous, and enjoyable event. While visiting our City, I encourage you to explore our wonderful City, discover its many charms for yourselves, and return often!

Sincerely,

  
James F. Kenney  
Mayor

Congress of the United States

House of Representatives

Washington, DC 20515-0909

GUS M. BILIRAKIS

April 8, 2019

Mr. Paul Kotrotsios, President & Founder  
Hermes Expo International

Dear Hermes Expo attendees,

It is my pleasure to welcome you to the 2019 Hermes Expo International, themed “Trade, Tourism and Investment Opportunities Through Gastronomy.”

I applaud the Hermes Expo’s ability to promote international business and cultural exchange through professional trade shows, conferences, and networking events that result in solid business relationships. As a leading Trade Show and Exhibition networking company in America, promoting commerce, communications and culture since 1992, I commend the Hermes Expo for playing a pivotal role in connecting the two governments and markets pertaining to Greece and America.

As the grandson of Greek immigrants and Co-Chair of the bi-partisan Congressional Caucus on Hellenic Issues, it has been a labor of love for me to help strengthen U.S. – Greece relations. On behalf of the entire Hellenic-American community, I send my best wishes for an informative and productive discussion, and I thank you all for your participation.

Best wishes,



Gus M. Bilirakis  
Member of Congress



**Message of the Ambassador of Cyprus to the United States**  
**on the occasion of the 28<sup>th</sup> Hermes Expo International in D.C. at Capital Hilton**  
**(April 08, 2019)**

It is with great pleasure that I convey to you my warmest greetings on the occasion of the 28<sup>th</sup> Hermes Expo International, which is for the first time organized, in Washington D.C.

Since its inception, the Hermes Expo International has developed, through hard work and collective dedication, to an extraordinary fair of the Diaspora in the East Coast of the United States. It is with great pleasure that I congratulate you for your longstanding pioneering platform in support of the promotion of trade between Greece and the United States, that strengthen also bilateral ties between the two countries.

I wholeheartedly commend the organizers for their continued efforts to provide a bridge, on which Greek companies can seek opportunities in the United States and American companies and consumers will also benefit through the qualitative enrichment of the local market. This year's Expo "Trade, Tourism and Investment Opportunities Through Gastronomy" aiming at opening up the American market for more than 16 Greek companies merits public recognition.

I am glad to join the 28<sup>th</sup> Hermes Expo International in Washington D.C. and I am looking forward to welcoming Cypriot participation at next year's fair.

As we embark on the challenges of 2019, may I take this opportunity to wish each and every one of you continued happiness, prosperity and success in all your future endeavors.

Marios Lysiotis



---

INTERNATIONAL COORDINATING COMMITTEE JUSTICE FOR CYPRUS

April 2, 2019

Mr. Paul Kotrotsios  
Founder & President  
Hermes Expo International  
Concordville, PA.

Via e-mail: [paulkotrotsios@gmail.com](mailto:paulkotrotsios@gmail.com)

Dear Paul,

Congratulations on the 28<sup>th</sup> anniversary of Hermes Expo International! It is often said that “economy equals foreign policy.” Hermes Expo has become a cornerstone for the foreign policy of Greece and Cyprus.

Due to the financial crisis, the contribution of Hermes Expo has become increasingly more important. It has created economic investments and provided many opportunities for Greek and Cypriot companies to expand their horizons.

On behalf of PSEKA, I wish to salute your dedication and commitment to this event because I truly believe that the way to the reunification of the Republic of Cyprus is through commerce, communications and culture. Hermes Expo not only provides a forum to promote Greek and Cypriot products, but it also promotes the Hellenic values!

Very truly yours,

Philip Christopher

March 12, 2019

Aphrodite Kotrotsios, Publisher  
Hellenic News of America

Dear Ms. Kotrotsios,

It has been a great joy to follow over the years the steady success of a very significant event, i.e. Hermes Expo, started 28 years ago by your father Paul. It was a bold idea initiated by one of the great sons of “εὐάνδρος” Epirus, following the tradition of Michael Anagnos. Anagnos gave light to the blind of America and the world by expanding the operations of the famous Perkins Institute for the Blind and by uniting and inviting the Greeks of America through the Panhellenic Union, to go back and free Epirus and Northern Greece from the Turks during the Balkan Wars.

As the name of Michael Anagnos has gone down to history for his great services to Greece and America, similarly the name of Paul Kotrotsios will go down to history as the peaceful and strong force uniting Hellenism with the American entrepreneurial spirit and promoting commerce, communications and culture in the New World. Greece and America, the giants of yesterday and today, combine their forces to bring forth new products, new ideas and new ways of promoting commerce and peace in the world.

It is very appropriate and quite symbolic that this year’s events include a “holy trinity” of sorts, i.e. Washington, Philadelphia and New York. This is a special “trio,” since the struggle for our freedom is associated with Philadelphia and 1776, the financing of the Revolution came from New York and Washington DC, the seat of power of the new nation, was the result of all these efforts. **Hermes Expo International is uniting not only those three historic cities, but also Greece, Cyprus and the Southeastern Europe in this exchange of products, multiple communications and culture, including gastronomy an important part of our life that unites peoples, races, and cultures.**

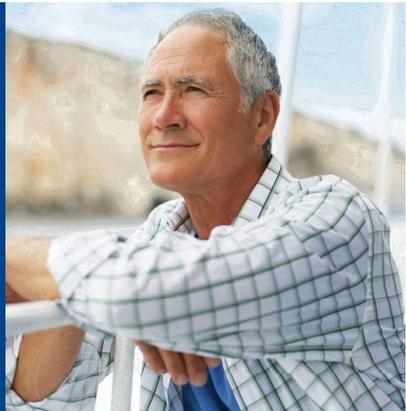
It is equally important that the Hermes Expo supports both sides of Hermes, i.e. the “Κερδῶος” and “Λόγιος,” honoring thus not only food, commerce and spirits, but also the human spirit, the governing power of every human endeavor. As it appears from your program, you not only support all kinds of Commercial and Cultural activities, but you also have forums for ideas, where experts from various fields present their thoughts and ideas and connect our daily food with our inner need for “food for thought.”

For all the above, please accept my heartfelt congratulations for a great undertaking, following your father’s footsteps.

Sincerely,

Dr. Aristotle Michopoulos  
Former Dean of Hellenic College

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## *Congratulations to the Hermes Expo*

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*Congratulations to the Hermes Expo  
for playing an instrumental part in Uniting  
the Greek American and Phil Hellenic  
business and professionals community.*

*Vasilis Mataragas, President*



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**Congratulations and  
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Continued Success to**

**Paul Kotrotsios**



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# AMERICAN NETWORK SOLUTIONS

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Philip Christopher

President & CEO



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# Proclamation

## MEMORANDUM OF AGREEMENT

between

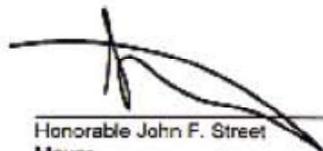
**THE CITY OF PHILADELPHIA, USA**  
and  
**THE MUNICIPALITY OF THESSALONIKI, GREECE**

The City of Philadelphia and the Municipality of Thessaloniki, Greece hereinafter referred to as "the Parties" wishing to strengthen cultural, education, economic and trade ties between the United States and Greece have agreed to sign the following Friendship and Cooperation Agreement:

1. The parties shall promote, strengthen and expand education, cultural, trade, and economic ties between both municipal governments.
2. The parties will exchange information to enhance cultural and economical ties (provided such information does not constitute the disclosure of restricted financial or business affairs that cannot be shared).
3. The parties will establish and strengthen business contacts through the organization of events such as conferences, seminars, exchange of trade groups and participation in trade fairs, with the objective of promoting the growth of trade between American and Greek businesses in Philadelphia and the Municipality of Thessaloniki. The parties agree to organize trade missions in Philadelphia and Thessaloniki, in accordance with a mutually agreed schedule.
4. Invite, as appropriate and when possible, each other's representatives to participate in seminars and other business, educational, and cultural activities.
5. The parties shall work out concrete programs in executing this Agreement and inform each other of their fulfillment.
6. The parties shall undertake the necessary steps as needed to further the interest of both sides for the realization of this Agreement.

*It is acknowledged that this Memorandum only establishes an "intention to work together" and is not intended to be legally binding on either municipal government and that nothing herein constitutes an obligation, financial or otherwise. All activities contemplated under this Memorandum are subject to the availability of funds and personnel, as well as the laws and regulations applicable in each Party's respective country.*

The Agreement was made and executed in two copies by both parties in Philadelphia, Pennsylvania, USA and Thessaloniki, Greece on this 6<sup>th</sup> day of April of two thousand and two.

  
Honorable John F. Street  
Mayor  
City of Philadelphia



*Thessaloniki Mayor, Vasilis Papageorgopoulos (right) brings to Philadelphia's Mayor, John Street, the signed business agreement between the two cities, naming Hermes Expo's Paul Kotrotsis as the "godfather of this profound relationship." Mr. Papageorgopoulos is accompanied by Mr. Themis Kartskotis, CEO of HELEXPO and a Business Delegation.*

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***Promoting Trade, Tourism, & Investment between  
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Supreme President of AHEPA George E. Loucas**

**Ann Papageorgiou**

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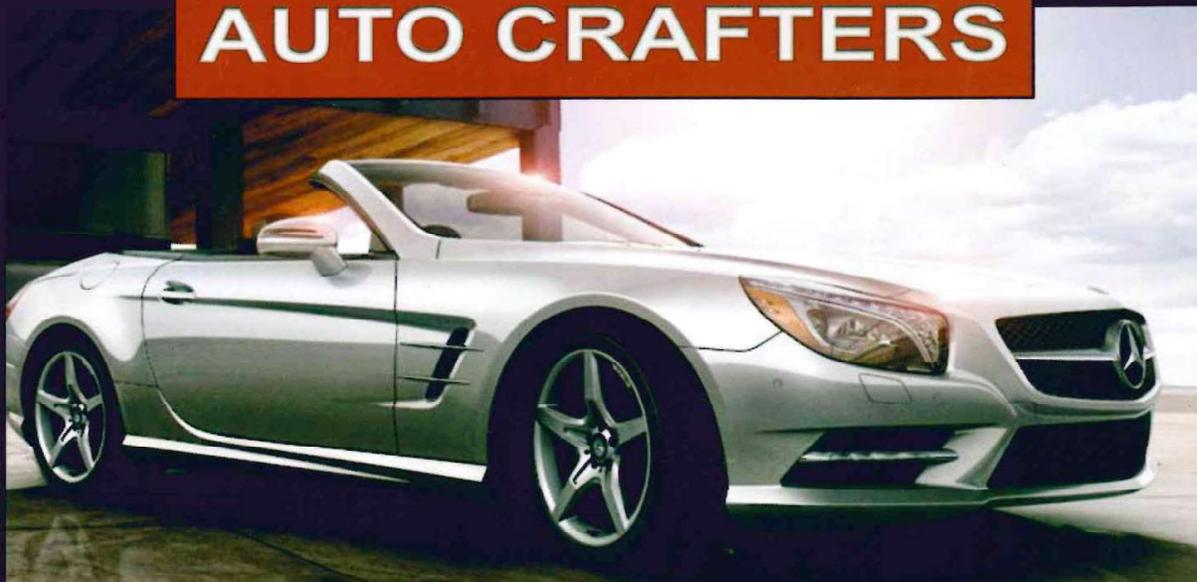
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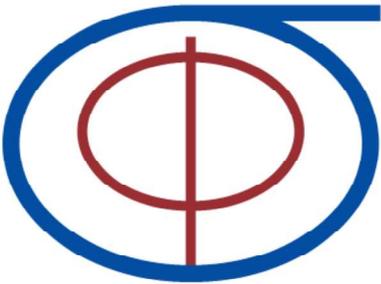


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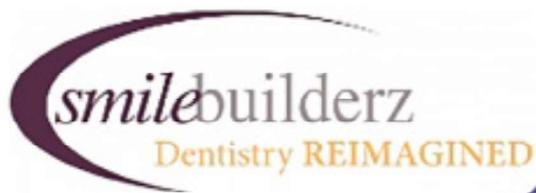
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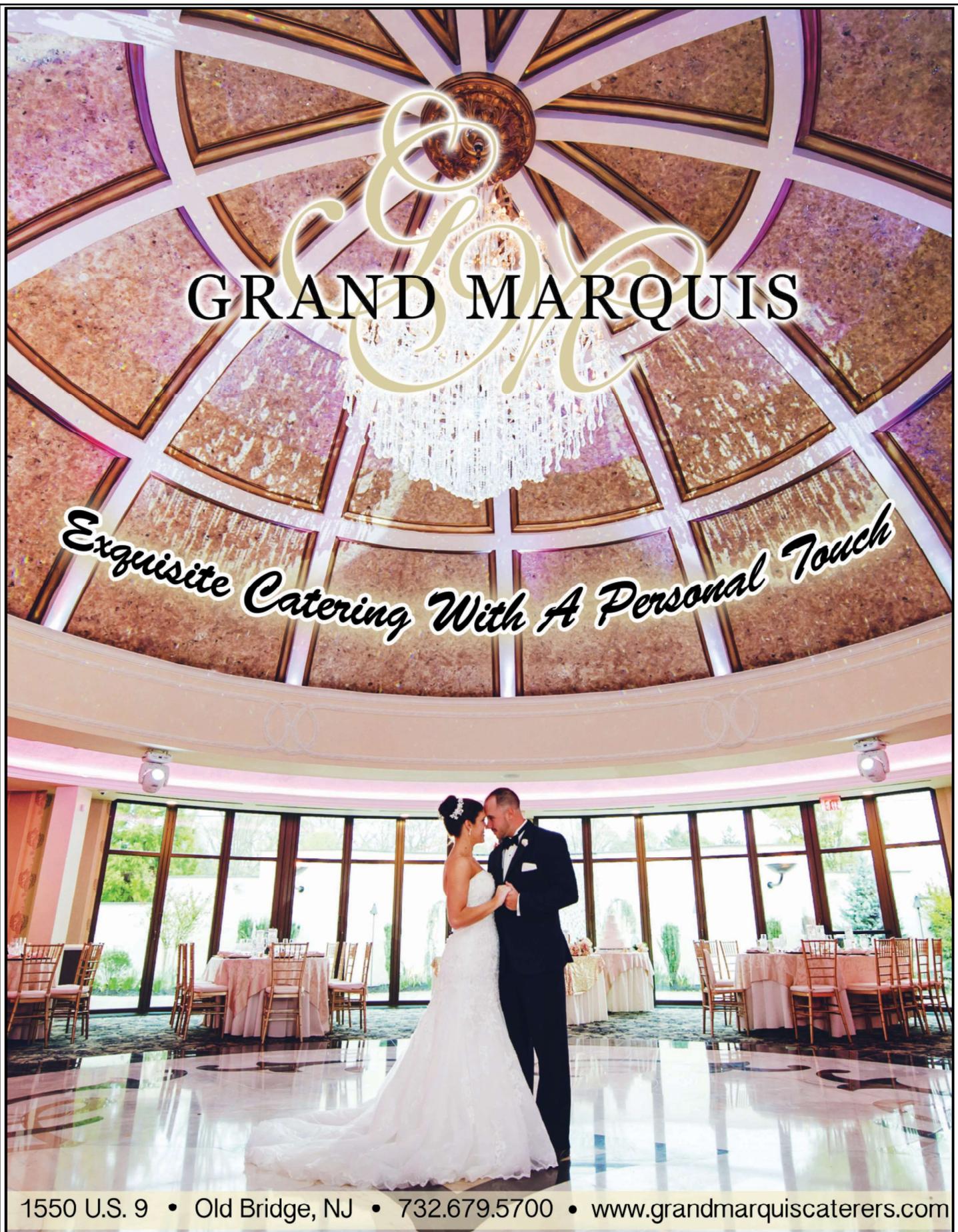
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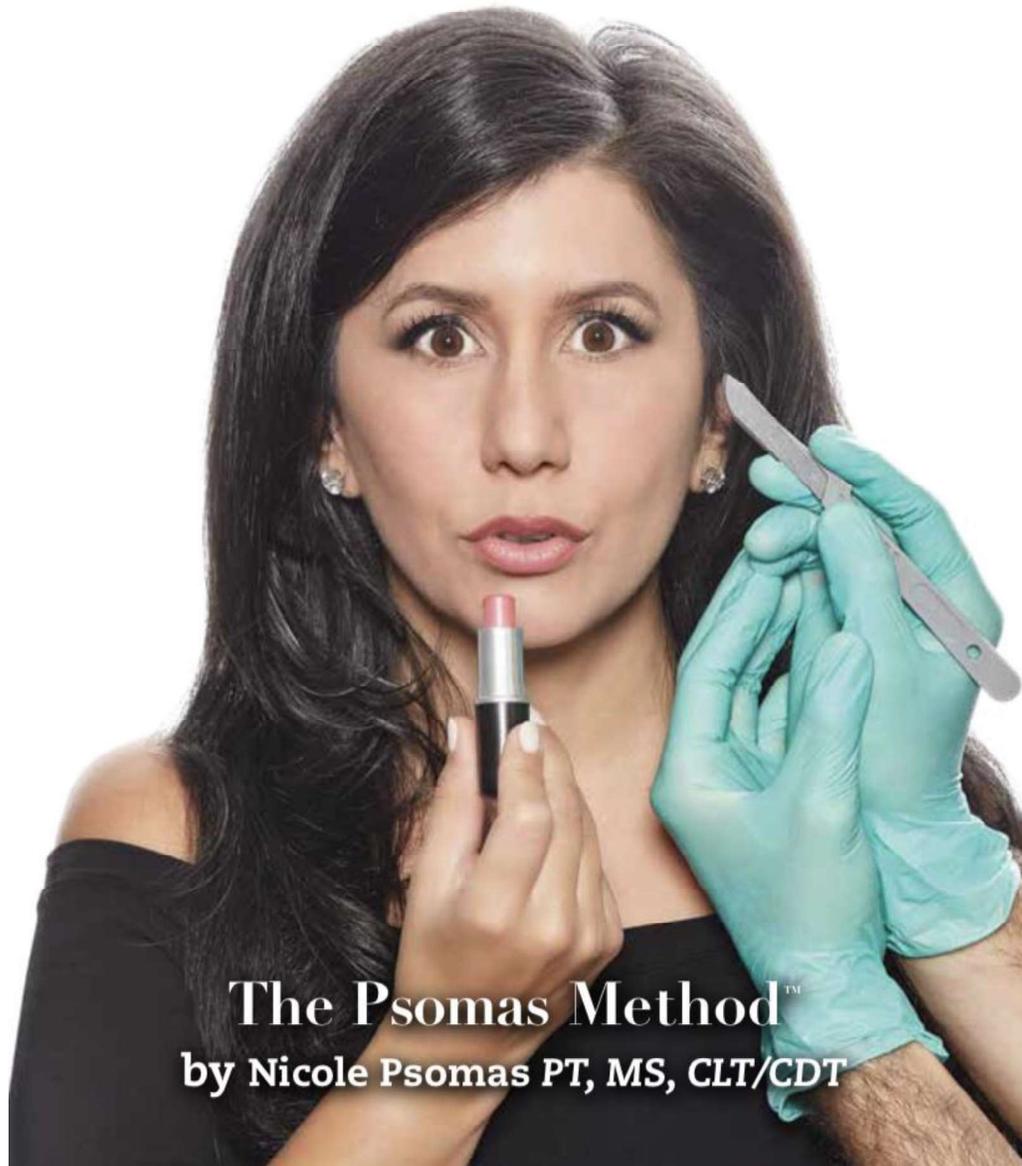
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To learn more about us, visit our website at [www.sentryequipment.net](http://www.sentryequipment.net)

There you can access our monthly frozen dessert Blog, gain access to our YouTube channel for tips, demonstrations and testimonials, and view our monthly "3 minute tips video series" for quick pointers on various frozen dessert topics.



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## Soft Serve and Yogurt

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Sell just 50 cones per day and profit \$45,000+ per year!

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## Mixti Flavor Options

At Sentry Equipment we feature the revolutionary Fuzionate 9 flavor soft serve machine from Electro Freeze.

1 machine = 9 flavors

Fully flavored soft serve. Menu flexibility. Endless possibilities. Profits never tasted so good.

Our countertop arctic swirl adds candy mix ins to your menu to help boost profits even more!



## Sundae's

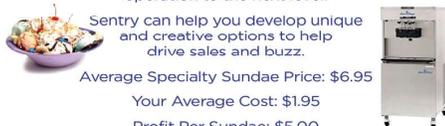
A recipe driven sundae menu can take your operation to the next level.

Sentry can help you develop unique and creative options to help drive sales and buzz.

Average Specialty Sundae Price: \$6.95

Your Average Cost: \$1.95

Profit Per Sundae: \$5.00



# Sentry Equipment

Sentry Equipment has the Electro Freeze equipment and consultation for all of these frozen dessert concepts.

## Hand Crafted Ice Cream

Become your own brand with our Electro Freeze batch freezer.

We will help you develop hand crafted ice cream recipes to wow your customers and your bottom line.

Create organic, vegan, sorbet, high fat, low fat and more!



## Homemade Gelato

See the Electro Freeze difference as our batch freezer creates decadent, creamy Gelato.



## Novelties

Novelty sales can turn a good store into a great one and makes your brand even stronger.

Let us at Sentry help make profits soar by creating a novelty menu featuring cakes, sandwiches, pints, and more!

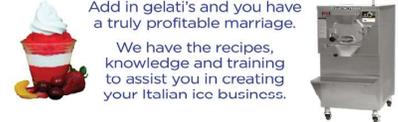


## Italian Ice and Gelati

Almost all of the Italian Ice sold in the Delaware Valley is made from equipment sold and trained by Sentry.

Homemade Italian Ice can be the centerpiece of a successful store. Add in gelati's and you have a truly profitable marriage.

We have the recipes, knowledge and training to assist you in creating your Italian ice business.



## Shake



Whether you are a full fledged dessert shop or just a local burger chain looking to add a new profit center - milkshakes are the answer.

Highly Profitable

Highly delicious

Highly marketable

Keep it simple or dress it up with toppings and mix ins. Sentry has the equipment you need to create your next profit center.



## Slush and Smoothies

Slush and smoothies are extremely profitable.

Best part— they are easy to produce with our Electro Freeze brand.

See profit margins over 85% with these great additions.





*a delicious yogurt, thousand combinations*

# Yiama's

“Yiama's Real Greek Yogurt is produced with a traditional Greek family recipe of a 4th generation dairy producer from Greece, therefore creating a unique and authentic taste. Try this delicious Greek Yogurt in all your recipes for a unique taste. „





Product Code	Pack Size	Description
1004-10-SB	40/4 oz	Fresh Steak Burger 4/1
1031-10-SB	30/5.3 oz	Fresh Steak Burger 3/1
1006-10-SB	27/6 oz	Fresh Steak Burger 6 oz
1008C-10-SB	20/8 oz	Fresh Steak Burger 2/1
1002-10-XL	80/2 oz	Frozen Slider Patty 8/1
1004F-10-XL	40/4 oz	Frozen Patty-Flat 4/1
1031F-10-XL	30/5.3 oz	Frozen Patty-Flat 5.3 oz
1006-10-XL	27/6 oz	Frozen Patty 6 oz
1008-10-XL	20/8 oz	Frozen Patty 2/1
3010-10-R	2/5 lb.	Fresh 80/20 Ground Beef

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Since 2014, the Hellenic Writers' Group of Washington DC, under the auspices of The Hellenic Society Prometheas, has met monthly at the Hellenic Center, Bethesda, MD, to help writers become published authors. We are a group of Greek, Greek American, and Philhellene writers in the greater Washington, DC area.

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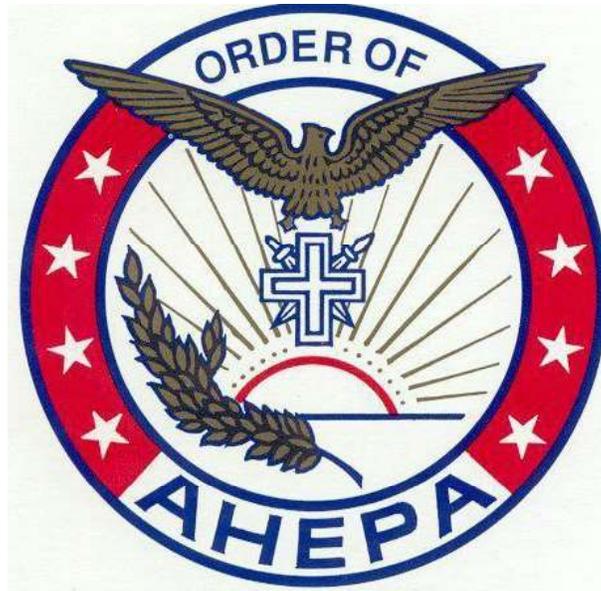
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## About Adventurous Destinations

The EXPORTSGR PC Company in the projection and promotion of Greek products has created a special section with the distinctive title ADVENTUROUS DESTINATIONS, which will aim to highlight and promote alternative tourism not only in our country but also in every corner of the world.

With the basic criterion of customer assurance and the quality of our services, the selection of certified companies that are already participating and will participate in the long term is based on our rigorous assessment but also in every corner of the world.

Our vision is to promote and highlight the selected packages and destinations under the perspective of alternative tourism.

Combining adventure with fun, we are addressing a whole age spectrum regardless of physical and economical status as there are packages of varying economic scale but also the ability to create packages from yourself.

ADVENTUROUS DESTINATIONS gives you the opportunity to create the best individualized packages of activities. The combination of natural beauty of historical monuments and adventure will reward you.

Finally, our goal is to develop a more interactive way of tourism that will contribute to the acquaintance of tourists with each historical and local tradition.



## About Atlantic Barter

Atlantic Barter, was formed in January of 1993 as Delaware Barter Corp., and is a privately held company.

The company has grown into the largest and strongest barter exchange in the Delaware - Pennsylvania - New Jersey region, with over 1,000 real and active members. The company is a member of the National Association of Trade Exchanges, (NATE). The company has over 20 reciprocal arrangements with other barter exchanges throughout the country to afford access to goods and services outside the Tri-State region.

Atlantic Barter prides itself on providing broker driven, hands-on customer service to its members. Though the company utilizes the internet as a communication tool, the company is still dedicated to providing real, live, and knowledgeable brokerage support for ALL its members. As a result, Atlantic Barter's membership base has continued to grow since its inception as the good word about Atlantic Barter's superior customer service has spread through out the barter industry.

The company continues to build on its current membership base by expanding geographically into its neighboring regions. As Atlantic Barter grows, the company is determined to do so in a manner that respects the integrity of its members and provides the highest possible level of professionalism so as to continue to command respect inside, and outside of the barter industry. Our members are dynamic, progressive companies.



## About Avramoulis Bros

The D. Avramouli Brothers Company started with the three children of Takis Avramoulis, a slaughtered breeder who lived nomadic life with his flock. Every winter, it was descending to the plains of Parapotamos Larissa, and in the spring rose to the most mountainous village of Greece, the famous Samarina. Throughout this great journey, he embraced the aromas of nature in his milk and chewed cheese into a world-unique cheese for a few.

In the years that followed, the family began to increase cheese production by exploiting the milk and other livestock farmers in the area. In 1973, the Cheese Unit was established with its current name and registered office in Parapotamos. That's when more and more people are eating and talking about the famous Kefalotyri. From then until today we have an exclusive and close relationship with over 100 families of breeders who provide us with the best Greek sheep and goat milk at the Olympus fringes. Milk from Tempi to Dion and Leptokarya is collected every day with care for 40 years. With hard daily work, with the same people and their experience, it was possible to produce other traditional products such as feta, yoghurt, manouri, butter, myzithra, anthotyro etc.

With a great sense of responsibility, we have ensured our products and consumers with the latest production tools and the strictest European certifications and specifications ISO 22000: 2005. This gives you the opportunity for safe, savvy and productive contact with consumers. We are waiting for you to join our family, to feel the true taste of cheese, as when the aroma and taste were meaningful, as now that our aromas and tastes fill memories.



## About Celestyal Cruises

Celestyal Cruises, the preeminent Greek-owned home-porting cruise operator in Greece, offers 3, 4, and 7-night all-inclusive award-winning cruises committed to premium experiences at great value! As recognized by world-renowned Cruise Critic, guests can sail through emerald waters to explore multiple breathtaking destinations with calls at the Greek Islands, Egypt, Israel, Turkey, and Cyprus, plus overnight stays in select marque gems.

Celestyal Cruises operates two cozy mid-sized vessels that provide genuine and highly personalized services, with a focus on true cultural immersion. Such authentic and memorable experiences are achieved by offering the Celestyal Inclusive Experience included within the fare of each cruise: all onboard meals made with local ingredients, unrestricted onboard drinks package, onboard entertainment, selected on-shore excursions, port charges, gratuities, and a crew focused on guests' every need.

Celestyal Cruises strives to be different and it shows by becoming Cruise Critics 2018 recipient of no less than four Choice & Editors' Pick Awards: Best for Service, Best for Value, Best for Shore Excursions, and Best for Entertainment. Experience more with Celestyal Cruises, a cruise line with a history of excellence!



### About Global Blends Coffee & Tea

Coffee is our passion, and the coffee that we craft is created to meet our consumers' high standards. We are different than most distributors who sell any product that can be marked up. At Global Blends we roast and package our coffees locally in house, which means you get the freshest high-quality coffee. Not coffee that has been shipped and stored on shelves, our coffee turns over weekly.

No one else can make that claim! We care about where our beans come from, and we work with farms to make sure that our product is ethically sourced with respect for both the crop and the farmers.

Global Blends offers coffees that are organic and Fair Trade Certified. We strive not only to bring you a great cup of coffee, but also to help the coffee industry become environmentally sensitive and sustainable.



### About GREENCROWN Energy Advisors

GREENCROWN Energy is a client-centric energy risk advisory firm with one simple goal: to be the most professional and trusted name in energy by exceeding client expectations, every day. GREENCROWN helps commercial and industrial energy users competitively source electricity and natural gas supply, energy efficiency solutions, green energy and renewables, and assists with demand management programs.

From Fortune 500 to small business, we utilize our experience and strategic relationships to serve as an unbiased advocate for our customers. We live by our core values and aim to be the most trusted resource in delivering unrivaled energy supply and efficiency solutions.



### About J & M Recordings

Μη κερδοσκοπικός οργανισμός αφιερωμένος στην τεκμηρίωση της ανθεκτικότητας και της επιμονής των νέων μουσικών και τραγουδιστών σε όλη την Ελλάδα κατά τη διάρκεια αυτών των φοβερών ετών οικονομικών δυσκολιών. (A non-profit organization dedicated to documenting the resilience and persistence of young folk and rebetika musicians and singers throughout Greece during these terrible years of financial difficulty.)



### About KEDAP S.A.

KEDAP S.A. is a distinguished and established processing and vegetable standardization company and especially pepper. The company is located at 11th Km of Trikala – Larissa in new modern facilities and operates primarily in foreign markets. The bulk of the sales take place in developed EU countries such as Germany, Belgium, Netherlands, Czech Republic, France and also USA and Australia. The company started its activity in 1998 as “K.E.D.A.P. Ioannis Georgopoulos” sole proprietorship.

In December 2003 it was converted into a public limited company. Today, thanks to its work experience and the specialized modern machinery at its disposal, it can cut production cost so that it is the first in the industry with the lowest prices among its competitors, while it has implemented an investment of 4.500.000 € and thus has become even more competitive.

The company policy places great emphasis on quality assurance in all phases of the production process aimed at continuous improvement of its products, which imposes a continuous development and investment policy.

The company applies management systems and quality assurance of ISO 22000 and FDA, while it is within IFS certification process (International Food Standard).

## About Koutsoudakis & Iakovou | Law Group PLLC

Koutsoudakis & Iakovou Law Group is a New York City based law firm focused on litigation, general counsel and transactions. K & I law group represents business owners and real estate investors in all aspects of their business and personal lives, inclusive of labor and employment disputes, real estate, banking and corporate governance.

We are committed to representing the business owner not only when litigation occurs but also protecting their assets and interests in anticipation of the inevitable litigation. Our niche and innovative legal approach has allowed us the opportunity to represent and protect hundreds of business owners from restaurant and construction companies to real estate developers and investors.



## About Mikel Coffee Company

From Greece ... all over the world!

Mikel started its course in 2008, from the city of Larissa. Then he made his maiden appearance the familiar face of “grandfather Michalis”, father of his founder. But that was just the beginning

Thanks to the love of the world, Mikel quickly emerged as one of the fastest growing coffee shops in Greece. With a strong presence on all 5 continents, today Mikel has a global network of more than 190 stores.

A “Colorful” Coffee Community.

Mikel is not another coffee chain. It’s a hang-out. A meeting point and an exchange of ideas that brings all the people closer. A “community” that is constantly spreading to every corner of the Earth! Excellent, consistent quality & variety. From sorting of the raw material and the fine blend to the crowd and tasteful choices and advanced equipment, Mikel’s goal is to offer every day only the best. Non-stop development. Mikel is a living organism. They never stop evolving, just as the needs of the Global Community, to always be up-to-date!



## About Petranis

The company Petranis was founded in 1950 and specializes in selling items for the bathroom, flooring and kitchen furniture. Moreover, with apopsis establishment since 2000 produces interior and exterior doors and windows and railing systems. During the last decade the company climbed up to the top positions of Sanitary Ware and Tile selling companies in Greek market and was established in the minds of consumers as synonymous with quality and top service. The company is located on 3rd km – Kalambaka -Trikala Rd and has a network of shops in central, northern and insular Greece, as well as a perfect distribution center in existing space (60.000m2). We cover all range of market needs individuals, professionals such as architects, engineers, designers, contractors and large construction companies.

Petranis company makes out for its high level of service that starts from the modern and functional show rooms hosting the most trade, quality and elegant products, continues with the skilled dealers and designers, constantly trained on the best possible service after the sale, objective of maximum customer satisfaction. With constant growth in many levels (distribution, human resources, improving internal organization, etc.) and human-interest (consumer satisfaction, employee, supplier and everyone involved) led the company in what is called Total Quality, trying each day to become better.

## **Gregory Nerantzis**

### **Merrill Lynch, The Nerantzis Group**

#### **Wealth Management**

#### **About The Nerantzis Group**

At The Nerantzis Group, every member of our team is dedicated to helping people achieve their financial goals. We believe every client is entitled to the highest level of personalized service and care. With the global resources of Merrill Lynch, we'll place you at the center of the wealth management process as we work together to design goals-based financial strategies to help you reach the goals that matter most to you. <https://fa.ml.com/virginia/leesburg/nerantzis-group/>

Gregory Nerantzis - Senior Vice President, Senior Financial Advisor, Portfolio Manager

Named to Forbes "Best-in-State Wealth Advisors" list in 2019\*

Greg began his career as a Financial Advisor in 1984. In 2009, he joined Merrill Lynch after 21 years at Citigroup Smith Barney. Greg holds a Bachelor of Science in Finance from the University of Maryland. He has served as a Parish Council member of the Saints Peter and Paul Greek Orthodox Church in Frederick, Maryland and on audit boards of other Greek Orthodox churches in the area.

Greg uses his 35 years of experience to develop financial strategies that are tailored to each client's needs. Greg's team has been built to address the sophisticated needs and issues faced by high net worth investors. They draw upon the world class insight and resources of Merrill Lynch to deliver advice and strategies that reflect the ever changing financial landscape as well as specific client needs. By using a collaborative, dynamic and disciplined wealth management process, Greg ensures that each strategy recommended to clients has been thoughtfully designed to be sensitive to risk, return potential and tax implications. All aspects of the Nerantzis team's work centers on the understanding that client assets are the same as

sets that will fund their retirement vision, a college education for a loved one, or leave a legacy for future generations. Every client has a different set of priorities, and Greg has the experience, insight and resources to build plans and portfolios to accommodate the nuances of each client's vision. Another important aspect of building the right portfolio for a client's needs is to understand the environment in which they are investing. By leveraging the world class intellectual capital of Merrill Lynch, the Team is able to see a variety of opportunities and risks to help them better position client capital.

Jaclyn McMahon – Assistant Vice President, Investment Associate

Jaclyn graduated from Radford University with a Bachelors in Finance in 2012. Starting off with a strong base in tax preparation while working for her mother's CPA firm, Jaclyn chose to follow her passions to work in the investment and financial planning industry in 2013. Jaclyn received the CERTIFIED FINANCIAL PLANNER™ designation which allows her to provide excellent financial planning and client service to every client. Jaclyn uses her access to the investment resources of Merrill Lynch and banking convenience of Bank of America to help address various aspects of clients' financial lives.

Beth Kennedy-Hughes – Registered Senior Client Associate

Beth is a fully registered Senior Registered Client Associate. She began her career at Merrill Lynch in 1996 with the Estate Planning and Trust Department. In September 2001 she transitioned to Global Wealth Management as a Registered Client Associate. She makes sure any client issues are addressed, and that she is available to answer any questions. From ensuring online account access and explaining statements, to minimizing the mail clients receive, Beth can help make the client experience extraordinary. She is committed to understanding client needs and providing the highest level of service to make the client experience extraordinary.



## About Parnon Estates

Parnon Estates provides a gourmet, USDA certified organic, extra virgin olive oil of ultra premium quality, produced from our century old family olive groves in Southern Greece.

Our olives are from the beautiful Koroneiki variety, which are picked, pressed and bottled by hand within hours of harvesting.

Our bottle is custom painted with an organic soy based ink and preserved in an elegant black bottle blocking out visible light to sustain the hearty fruit flavor and locking in all vitamins and minerals.

It is beautifully packaged in a gift box for the perfect corporate gift!



## About Purely Greece Imports

Purely Greece Imports is a New York based wine importer, specializing in Greek

and international varietals and blends. The 40+ wines in our portfolio are produced in owner operated wineries found in the most important wine producing regions throughout Greece. In the past 20 years there has been a movement to re-cultivate many of the traditional varietals using modern cultivation techniques in order to consistently produce high quality wines. Our oenologist, Stelios Logothetis PhD., is actively involved in making many of these wines. He works closely with large production wineries and small boutique operations to bring to the US market the best Greece has to offer



## About Plymouth Beef Co.

The Plymouth Beef Company has been in business for over 50 years. Plymouth Beef produces the highest quality Fresh and Frozen Hamburger and Ground Beef products dedicated to the foodservice and restaurant industry. Our portfolio of products includes multiple beef blends including Steak Burger blends, all Chuck blends, Specialty blends, Black Angus Beef, USDA Prime, All Natural Beef and Grass Fed Beef. We have various branding and packaging strategies for our products.

Our products are produced under SQF (Safe Quality Foods) Level 3 Certification, the highest food safety rating available.



## About Sentry Equipment

Sentry Equipment is a distributor for Electro Freeze frozen dessert equipment. Family owned and operated since 1981, we provide equipment, consultation, service and training to the greater Delaware Valley market. Not only do we sell our industry leading Electro Freeze equipment, but we provide hands on training, consultation, blogs, videos and more...all for the benefit of our customer family. As a leader in the frozen dessert industry, we believe that our success only comes from the success of our customers.



## About Trikki (Bianca)

Our company is one of the largest dairies in Greece. The raw materials come from the area of Trikala. Our priority is stable and excellent quality. And since we have succeeded in establishing ourselves in Greece, we are taking a step to gaining more markets.



ΟΙΝΟΠΟΙΗΤΙΚΟΣ  
ΣΥΝΕΤΑΙΡΙΣΜΟΣ  
ΤΥΡΝΑΒΟΥ

## About Tyrnavos Cooperative Winery & Distillery

Today the cooperative has 466 members growers of the region of Tyrnavos that more accurately 283 members from Tyrnavos, 100 members from Damasi, 39 members from Ampelonas, 20 members from Deleria, 20 members from Argyropouli, 4 members from Platanoulia.

The total of the vines which are grown by the members are 8259 acres of vine grapes. The quantities of the grapes processed annually by the winery are 10-13 thousand tons. The products which are derived by this elaboration are about: 6,000 tons of wine, 400 tons of tsipouro and ouzo and 100-200 tonnes of concentrated and rectified concentrated musts.

Our products are sold almost all over Greece whereas a sum of them is exported (mainly in Australia). The permanent workers at the winery are 65 people (11 graduates), while during the period of harvesting are temporarily employed other 40 people.

The products of the cooperative release in more than 60 labels, ouzo, tsipouro and wine. The facilities of the Association extend on a surface of 50,000 sq.m, while the ability to store in tanks is 130,000 hectoliters.



## About Vavitsas

We are a family business, we produce traditional handmade pies. By giving priority to quality and choosing raw materials from the area of Trikala, we managed to bring to the consumer's dishes pies excellent in quality and homemade flavor, as all processes are made handmade.



## About Viosal LTD

VIOSAL began producing pre-packaged salads in 1985 and since then has been helping countless consumers provide better meals each and every day. With an eye on traditional ways of doing things, the company remains as firmly dedicated now as it was when it started out as a family-run business.

The company's performance in the sector has been unparalleled so far, as it combines tradition, quality and taste to create products that VIOSAL is truly proud of.

At VIOSAL's 2,500 m<sup>2</sup> state-of-the-art facilities, the company's skilled staff comply strictly with exacting quality management and food safety standards (in line with the company's ISO 22000 certification) to produce an extensive range of products which are then distributed using the company's own fleet of vehicles or via agents, to points of sale nationwide and abroad. Increasing demand for our products over the years meant we had to relocate the business to larger facilities with better equipment to respond to the new conditions in the Greek and international market. The company currently employs 21 people, all from the wider Trikala area. Our reliable, well-organized staff work well as a team to ensure quality right across the entire production process.



**About Yiomas**

Yiomas started when Kostas Symeonidis, a 4th generation dairy producer from Greece, decided to bring his grandfather’s original Greek yogurt and dairy products recipes to the US market. His dream was to bring the familiar aroma and taste of Greek traditional family produced yogurt of his childhood to the US.

Kostas’s goal is to make Yiomas stay true to the taste memory. The key to

these recipes is one: passion for healthy dairy products! Traditional, all-natural wholesome ingredients and tons of love and passion make up the elements to these tasty products.

Yiomas is selected by top restaurants, hotels, and catering services. We offer our customers moments of an authentic Greek gastronomic experience.



**About Yia Yia’s Bakery**

Tradition is the cornerstone of our business. At Yia Yia’s Bakery we provide both classic and unique baked goods that taste like they came from yia yia’s (grandma’s) kitchen. But we create more than just great flavor, our experienced team of bakers and designers ensure the final product looks as good as it tastes!

Though we offer a large selection of cakes, pastries, breads, and other sweets, we specialize in custom-made cakes and wedding cakes. And don’t miss out on our deli corner, which offers a selection of delicious sandwiches and crepes!



**CHAMBER OF LARISSA- IDENTITY**

The Chamber of Larissa is an organization operating within an elected administration under the Ministry of Commerce which is situated in a productive and thriving city. The Chamber was founded in 1946 as a financially independent institution. Every four years 31 members of the Board of Directors are elected by registered members of the Chamber. The Board then elects an Administrative Committee to examine all the issues that are later submitted. It is important to mention the registration in the Chamber is obligatory for all active companies at the Prefecture.

The Chamber of Larissa represents 20,000 companies, which cover all the productive sectors of economy. Our main objective is to provide the means for all our member companies to meet the requirements for their consumers and compete equally with worldwide economic competition. We are a particularly dynamic organization, aiming to constantly upgrade the services that we provide for our members.





**Dr. Michael G. Papaioannou** serves as a TA Expert-Advisor at the International Monetary Fund and is a Visiting Scholar and Professor at the LeBow College of Business, School of Economics, Drexel University. He was a Deputy Division Chief at the Debt and Capital Markets Instruments, Monetary and Capital Markets Department of the International Monetary Fund until July 2017. While at the IMF, he served as a Special Adviser to the Governing Board of the Bank of Greece and led numerous IMF missions on developing economic and financial policies for emerging market and developed economies, designing and implementing sovereign asset and liability management frameworks, developing local currency government bond markets and instruments, and establishing and managing SWFs. Prior to joining the IMF, he was a Senior Vice President for International Financial Services and Director of the Foreign Exchange Service at the WEFA Group (Wharton Econometrics Forecasting Associates) and served as Chief Economist of the Council of Economic Advisors of Greece. He has also taught as Adjunct Associate Professor of Finance at Temple's FOX School of Business and was a Principal Research Fellow at the University of Pennsylvania, Department of Economics, LINK Central. He holds a Ph. D. in Economics from the University of Pennsylvania and an M.A. in Economics from Georgetown University, and has published extensively in the area of international finance.



### **David Briel**

#### **Executive Director, International Investment**

#### **Office of International Business Development, Pennsylvania Department of Community and Economic Development**

David Briel currently serves as Executive Director of International Investment, Office of International Business Development, Department of Community and Economic Development, Commonwealth of Pennsylvania. He oversees a team of four development specialists in Harrisburg and a network of twelve overseas authorized representatives, whose mission is to attract foreign direct investment and create employment in the Commonwealth. Since 2007, this network, working in close cooperation with other professionals within Pennsylvania state and local government, has created and retained more than 5,000 jobs and attracted more than \$480 million of capital investment.

Before working for the Commonwealth, David worked for four years in Japan for ITOCHU, a large multinational trading firm with headquarters in Tokyo, and the Japanese Ministry of Education. Upon returning to the U.S., he worked with the Ministry of Foreign Affairs at the Japanese Embassy in Washington working with US businesses expanding into the Japanese market. David has passed the top level of the Japanese language proficiency examination.



### **Lauren Swartz**

#### **Senior Director, International Business**

#### **Department of Commerce, City of Philadelphia**

In her role as Senior Director of International Business for the City of Philadelphia at the Department of Commerce, Lauren Swartz leads initiatives to grow Philadelphia's international business and relationships. With a focus on global business attraction, foreign direct investment, and promoting exports, her work creates jobs and strengthens the local economy. She plays the leading role in crafting the global strategy for Philadelphia and hosts delegations, diplomats, business and investors from abroad, and represents the City of Philadelphia worldwide.

Previously Lauren served as the Deputy Director at the non-profit trade association, Food Export USA – Northeast, working with promote U.S. exports in over 40 countries around the world. Funded by USDA, this public-private partnership produced over \$500 million in export sales annually. Lauren also has experience running her own consulting firm specializing in international project management and food marketing. She has international work experience in Copenhagen and London.

Lauren is a Fellow of the Leadership Philadelphia Core Class of 2016. She is on Board of Directors for the non-profit Women Against Abuse in Philadelphia and the Sino-American Pharmaceutical Association of Greater Philadelphia. She earned a B.A. in Communications at Randolph-Macon Woman's College with minors in Business Economics, Spanish and Philosophy. She speaks some Danish and Spanish and has traveled for work and pleasure to over 25 countries.



**Salvatore Ritorto** is an energy management executive who partners with national commercial and industrial energy users to reduce energy costs, increase efficiency, and promote sustainability. Today, he serves as the Executive Vice President and Partner of GREENCROWN Energy, which aims to be the nation's most trusted and professional energy risk management advisory firm.

Salvatore understands that ideal energy portfolio management can be achieved by all energy users through the right balance of risk management, efficiency technology, and a commitment to sustainability.

Prior to joining GREENCROWN, Salvatore spent seven years working as a top producer at some of the nation's largest energy firms, such as Hess Corporation and ENGIE. He is recognized by the Association of Energy Engineers as a Certified Energy Procurement Professional, and holds a Bachelor of Science in Energy, Business, and Finance from The Pennsylvania State University.

Salvatore enjoys partnering with organizations to uncover creative ways to drive long-term value, while making energy more affordable and greener for all.



### **Phil Kafarakis**

#### **President, Specialty Food Association**

Phil Kafarakis leads the Specialty Food Association (SFA), a non-profit trade association representing more than 3,800 food artisans, importers, buyers, distributors, and other entrepreneurs spearheading innovation in the food industry. The SFA, established in 1952, produces the Winter and Summer Fancy Food Shows, the soft™ Awards honoring excellence in specialty foods, and the award-winning Specialty Food Magazine. Their research is published in an annual State of the Specialty Food Industry Report.

Kafarakis is a leading advocate and spokesman for the \$140 billion U.S. specialty food industry, one of the fastest growing food segments in the world. He is a nationally recognized industry insider and is often quoted by media sources. His editorials have appeared in *Progressive Grocer*, *FoodDive*, *Ivey Business Journal*, and *SmartBrief*, among others. Kafarakis is also a frequent speaker at events on topics like the future of the U.S. food market, disruptive innovation, and effective entrepreneurship.

Prior to his appointment as SFA President, Kafarakis served as the Chief Innovation & Member Advancement Officer at the National Restaurant Association (NRA), the leading business association for the restaurant industry. Under Kafarakis' leadership, the NRA built an Insurance Exchange to assist members with ACA legislation, acquired National Registry of Food Safety Professionals, and enhanced the NRA Show through creating the Signature Leadership Keynote and Incubator Alley.

With more than 35 years of C-Suite leadership experience in the global food and beverage industry, Kafarakis has also led businesses at McCormick & Co., where he created McCormick for Chefs;

Cargill, where he was instrumental in developing Brand Management Solutions, LLC; Jones Dairy Farm; and Kraft. He is a current member of the ASAE's Key Industry Association Committee and has served on the board of Meals on Wheels.



**Aristotle Michopoulos** (B.A. University of Athens, M.A. Graduate Center of C.U.N.Y., Ph.D. Florida State University) devotes his time to teaching and researching in the area of Greek Studies. Before his appointment at Hellenic College, he was the Associate Director of the Center for Greek Studies at the University of Florida. At Hellenic College he served as Dean for six years and as Greek Studies Director for over twenty years. Additionally, for a number of years, he served as the representative of the Greek Orthodox Archdiocese to the U.S. Department of Education in Washington, DC and as the U.S. coordinator for the Paideia Omogenon project of the University of Crete.

Dr. Michopoulos has translated extensively from Greek into English and vice versa and has authored an array of publications (books, book chapters, articles in Journals, etc.) Currently, he is engaged in research in the area of Education, Immigration, Wealth and Philanthropy in Greek America.



### **Anna Papageorgiou**

Born in the island of Kos, Greece, Anna came to the US (Washington, DC) in 1961, attended Wilson High in Georgetown and is a graduate of Immaculata College of Washington, with a degree in Liberal Arts and International Banking with minor in Finance and Spanish. In continuation, she received advanced diplomas and certifications from the National Institute of Banking, George Washington University, BB&T University and Emerson Institute of languages. Her professional career started with Riggs National Bank, continued with National Bank of Washington, Capital Bank, Second National Bank, BB&T Bank, Capital Bank, OBA Bank, she reached the levels of upper management and the position of senior vice president.

Having been very active in the banking scene, she served as co-chair for Robert Morris Associates, in 1983 and was elected president of Credit Women International and shortly after, chair of National Association of Bank Women, totaling a forty-year banking career. Anna carried the certification of consumer credit executive throughout her banking career. Her professional affiliations and contributions to the community, including the Greek-American community, have been and continue to be strong, ranging from the local leadership to congressional and religious leaders.

Through her AM and FM radio waves, covering DC, Maryland, Virginia and Delaware, she brought the Greek-American community together for 35 years, with emphasis in Hellenic culture, tradition, Ecumenical Hellenism, language, education and music. Internationally recognized artists were sponsored for DC performances at Warren Theater, Kennedy Center and Constitution Hall.

She tirelessly promoted the history of Macedonia throughout US and in a vivid coordinated effort

from Boston to DC, under the auspices of Greek scholars. In 2004, she worked as volunteer for the Olympics and para-Olympics in Athens, at Zappeion Megaro.

Anna is a contributing editor for the Hellenic News of America, was included in the approved Greek-American correspondents' list for the White House and also served as a director of public relations of a project headed by Alfred H. Liu, AIA president and Dr. Papadakis, Dean of Drexel University.



**Very Reverend Archimandrite Ambrose Bitziadis-Bowers** is a native of Thessaloniki, Greece. He graduated with a Bachelor of Arts in Theology and Master of Divinity from Aristotle University of Thessaloniki, Department of Theology. He earned a Master's in Theology from the Aristotle University of Thessaloniki, department of Pastoral and Social Theology, a Master's in Theology from Princeton Theological Seminary, Princeton, NJ, an MBA in the management of none-for-profit organizations from Monmouth University, Long Branch, NJ and a Master's in Theology from Seton Hall University, Immaculate Conception Theological Seminary, Orange, NJ. He graduated also with a PhD in Theology, from the Aristotle University of Thessaloniki, School of Pastoral Theology. Fr. Ambrose works currently as the Presiding Priest of St. George Greek Orthodox Cathedral in Philadelphia and he is the Ecumenical Officer of the Greek Orthodox Metropolis of NJ. From 2015-18 he was the Vicar of Philadelphia and Greater Delaware Valley and member of the Archdiocesan Council of the Greek Orthodox Archdiocese of America. He published several books in Greek and English and articles which are published in international magazines. He lives in Philadelphia, Pennsylvania.

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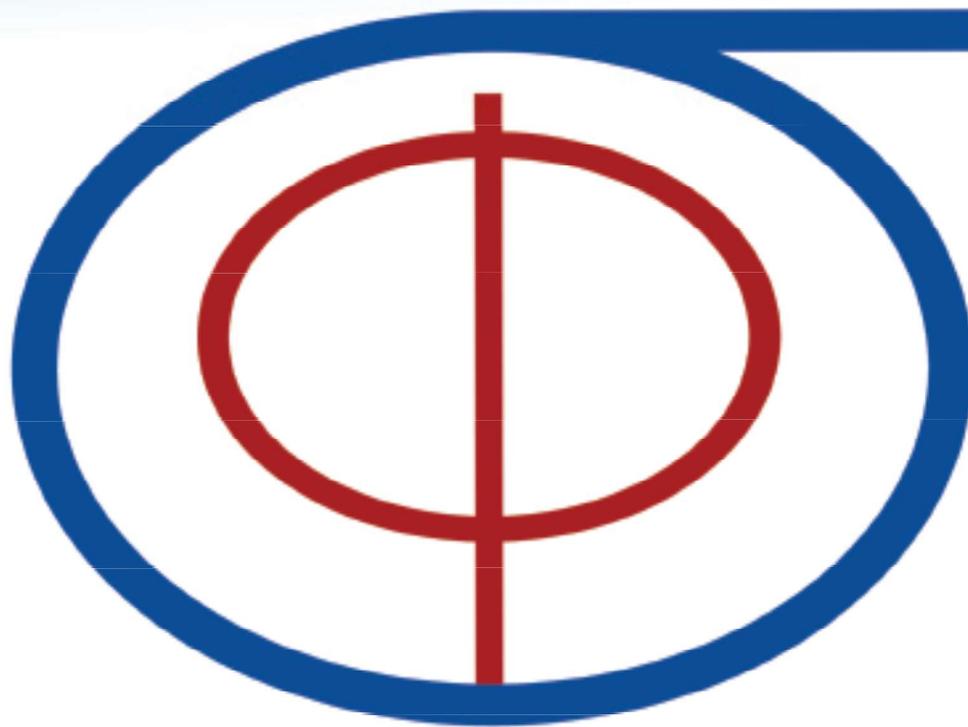


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