



TRADE, TOURISM, INVESTMENT  
& GASTRONOMY OPPORTUNITIES



Innovative  
Solutions



Booth  
Exhibits



Networking  
Opportunities



Presentations

**YOU ARE INVITED!**  
Pre-registration required  
via [hermesexpo.com](http://hermesexpo.com)

# COMMERCE COMMUNICATIONS CULTURE

## 29th Hermes Expo

### CHICAGO

The Chateau Ritz  
9100 N. Milwaukee Ave



**THURSDAY**  
**April 2, 2020**

12:30-8:30 PM

Awards Luncheon,  
Panel Discussion, B2B  
Meetings, Mini  
Products and Services  
Exhibit, Booths from  
Greece & USA,  
Networking Reception

### WASHINGTON

Capital Hilton  
1001 16th Street NW



**MONDAY**  
**April 6, 2020**

5:00-8:30 PM

Panel Discussion, B2B  
Meetings, Mini Prod-  
ucts and Services  
Exhibit, Booths from  
Greece & USA,  
Networking Reception

### PHILADELPHIA

Arts Ballroom  
1324 Locust St



**WEDNESDAY**  
**April, 8, 2020**

11:00AM-5:00 PM

Panel Discussion, B2B  
B2B meetings, Mini Prod-  
ucts and Services Ex-  
hibit, Booths from  
Greece & USA,  
Networking Reception

### NEW YORK

3 West Club & Hotel  
3 W 51st St



**THURSDAY**  
**April 9, 2020**

4:00-8:30 PM

"Taste of Hellas" Panel  
Discussion, B2B  
Meetings, Mini  
Products & Services  
Exhibit, Booths from  
Greece & USA,  
Networking Reception

# TRADE, TOURISM, INVESTMENT OPPORTUNITIES via Gastronomy



**Re: Open letter to All business and professionals**

November 5, 2019

Dear Friend of the Hermes Expo,

It is with great pleasure that we invite you to attend the 29th Hermes Expo International. The Hermes Expo International is organizing four Expo's this year in 4 different cities. It will kick off on Thursday, **April 2, 2020 in Chicago**, at the Chateau Ritz, **April 6, 2020, in Washington, DC**, at the Capital Hilton, then on Wednesday, **April 8, 2020, in Philadelphia** at the Arts Ballroom and lastly, Hermes Expo will host its "Taste of Hellas" on Thursday, **April 9, 2020, in New York City** at the 3 West Club & Hotel.

For over 29 years, the Hermes Expo acts as a facilitator for Greek, Greek American and American businesses looking to work together in our Hellenic and Phil-Hellenic communities. Hermes Expo has developed into a networking and educational platform that brings together thousands of people each year from various professional backgrounds at its events. **This year, its focus will be on Trade, Tourism, Investment Opportunities, and Gastronomy** in honor of the businesses that will be exhibiting from Greece in addition to the American and Greek-American businesses that will be exhibiting. Aside from the booth exhibits, Hermes Expo will organize an educational panel discussion on finance, energy, trade, tourism and investment opportunities presented by seasoned professionals.

On Wednesday, April 8, 2020, in Philadelphia, Hermes Expo will host its annual awards dinner and entertainment. It will honor exceptional individuals and organizations who have excelled themselves in their field of work and have inspired the lives of others through their contributions. **The 29th Hermes Expo Awards Dinner** will take place at Estia Restaurant in Philadelphia, from 6:00 pm to 11:00 pm.

This year, we are happy to announce the participation of **businesses from Greece** looking for opportunities in America. We will have an array of booths ranging from energy providers, finance solutions, law services, medical tourism, investment opportunities, restaurant equipment, importers/exporters, bakery items, photography services, Greek wines and Greek specialty food. We invite you to participate in one of our shows to visit our exhibitors and learn about their products and services.

How do you benefit from attending the Hermes Expo? There's an easy answer! The opportunities and choices at the Hermes Expo are endless. There's business card exchange, impactful networking, high profile people, building of relationships, insightful panel discussions, pitching of ideas and so much more!

We would kindly appreciate it if you would extend an invitation to your friends, family and colleagues to join us this year as Exhibitors, Sponsors and/or Visitors at the Hermes Expo. There is always something for everyone at the Hermes Expo.

Deadline for all logos to be included in all our printed materials is March 1, 2020.

For additional information or any questions you may have, Sponsorships, Exhibiting space, Advertising space, please email us at [info@hermesexpo.com](mailto:info@hermesexpo.com) or visit us [www.hermesexpo.com](http://www.hermesexpo.com)

Thank you,

*Paul Kotrotsios*

Paul Kotrotsios, MBA  
Founder & President Hermes Expo  
[paul@hermesexpo.com](mailto:paul@hermesexpo.com)  
484-427-7446



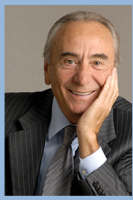
TRADE, TOURISM, INVESTMENT  
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**CHICAGO**  
**April 2, 2020**



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Awards  
Luncheon Honoree



**Peter Parthenis, Sr.,**  
Founder & Chairman of  
Pure Mediterranean Foods  
and Grecian Delight Foods

**Thursday, 12:30-8:30 PM**

The Chateau Ritz - 9100 N. Milwaukee Ave

## Schedule of Events

- 11:00 am** Exhibitor Setup (Pick up exhibitor packet at registration desk)
- 12:30 pm** Luncheon & Welcoming Remarks by Paul Kotrotsios, Founder of Hermes Expo and Mariyana Spyropoulos, Commissioner of the MWRD of Chicago
- 12:45 pm** Keynote Speaker Remarks by Peter Parthenis Jr., President and CEO of Pure Mediterranean Foods and Grecian Delight Foods
- 1:00 pm** Awards Presentation honoring Mr. Peter Parthenis Sr., Founder and Chairman of Pure Mediterranean Foods and Grecian Delight Foods with the Business Leader of the Year Award
- 2:00 pm** Hermes Expo Trade Show Grand Opening
- 3:00 pm** Panel Discussion: How to do Business in the American Marketplace by Grecian Delight
- 3:30 pm** Panel Discussion: Emerging Food Trends
- 4:30 pm** Panel Discussion: Advice for CEO's, Presidents & Other Executives by John N. Kalaras, Ph.D.
- 5:30 pm** Food Demonstration by Grecian Delight
- 8:30 pm** Hermes Expo Trade Show Adjourned

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VISIT [WWW.HERMESEXPO.COM](http://WWW.HERMESEXPO.COM)

**EXPLORE - DISCOVER - CONNECT - PARTICIPATE**

FOR MORE INFORMATION & REGISTRATION PLEASE CALL: **484-427-7446**

**ATTEND AND SUCCEED**





TRADE, TOURISM, INVESTMENT  
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**WASHINGTON, DC**  
**April 2, 2020**



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**Monday, 5:00-8:30 PM**

Capital Hilton - 1001 16th Street NW

## Schedule of Events

- 4:00 pm** Exhibitor Setup (Pick up exhibitor packet at registration desk)
- 5:00 pm** Hermes Expo Trade Show Opening
- 5:30 pm** Welcoming Remarks by Paul Kotrotsios, Founder of Hermes Expo
- 6:30 pm** Networking Reception within the exhibit hall
- 8:30 pm** Hermes Expo Trade Show Adjourned

**Main Sponsors** Grecian Delight, Sigmapharm Laboratories, Boosalis Properties

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**A T T E N D A N D S U C C E E D**





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**PHILADELPHIA**  
**April 8, 2020**



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**Wednesday, 11:00 AM-7:30 PM**

Arts Ballroom - 1324 Locust Street

## Schedule of Events

- 10:00 am** Exhibitor Setup (Pick up exhibitor packet at registration desk)
- 11:00 am** Luncheon
- 11:30pm** Panel Discussion: "How to do business in the USA"  
Moderated by Lauren Swartz, Senior Director, International Business & Global Strategy Department of Commerce | City of Philadelphia
- 1:00 pm** Hermes Expo Trade Show Opening
- 5:30 pm** Hermes Expo Trade Show Adjourned
- 6:00 pm** Hermes Awards Dinner Cocktail Reception at Estia (1405-07 Locust St.)
- 7:00 pm** Hermes Awards Dinner

**Main Sponsors** Grecian Delight, Sigmapharm Laboratories, GreenCrown Energy, American Network Solutions, J&M Recordings

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**A T T E N D A N D S U C C E E D**



TRADE, TOURISM, INVESTMENT  
& GASTRONOMY OPPORTUNITIES

**NEW YORK**  
**April 9, 2020**



Innovative  
Solutions



Booth  
Exhibits



Networking  
Opportunities



Presentations

**YOU ARE INVITED!**  
Pre-registration required  
via [hermesexpo.com](http://hermesexpo.com)

**Thursday, 4:00-8:30 PM**

3 West Club & Hotel - 3 W 51st Street

## Schedule of Events

- 4:00 pm** Exhibitor Setup (Pick up exhibitor packet at registration desk)
- 5:00 pm** Hermes Expo's "Taste of Hellas"
- 5:30 pm** Welcoming Remarks by Paul Kotrotsios, Founder of Hermes Expo and Ilias Katsos, President of EMBCA
- 6:30 pm** Panel Discussion
- 8:30 pm** Hermes Expo Trade Show Adjourned

**Main Sponsors** Grecian Delight, Sigmapharm Laboratories, EMBCA, QCC

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**KOUTSOUDAKIS & IAKOVOU** | LAW GROUP PLLC

**Mariyana Spyropoulos,**  
Commissioner,  
MWRD of Chicago



**4G Foods**



## Supporting Organizations



**HANC**



## Media Sponsors







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# 29th ANNUAL HERMES EXPO TRADE SHOW & CONFERENCE

## Awards Luncheon & Dinner Opportunities

### COMMEMORATIVE JOURNAL RATES

- ☐ Full Page - 4 Color **\$1,350**
- ☐ Full Page - 2 Color **\$750**
- ☐ Half Page - 4 Color **\$425**

### HERMES AWARDS DINNER RATES

- ☐ Individual Ticket **\$125** or **\$150** at door
- ☐ Table of 10 **\$1,250**
- ☐ Table of 10 & Full page color ad **\$ 1,995**

### LUNCHEON

- Select location:**
- ☐ Chicago
  - ☐ Philadelphia
  - ☐ Individual Lunch Ticket **\$35**
  - ☐ Table of 10 **\$350**
  - ☐ Table of 10 + Full page Ad **\$1,250**

### LUNCHEON/DINNER SPONSOR

- ☐ Table of 10 + Full Page Ad + Podium Time @ Luncheon **\$3,500**
- ☐ Table of 10 + Full Page Ad + Podium Time @ Dinner **\$5,500**

## Please register at [www.hermesexpo.com](http://www.hermesexpo.com)

Please submit this form via mail (PO BOX 465, Concordville, PA 19331) or email ([info@hermesexpo.com](mailto:info@hermesexpo.com)) or register online ([www.hermesexpo.com](http://www.hermesexpo.com)). Call us at 484.427.7446

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Payment Enclosed	<input type="text"/>	Exp. Date	<input type="text"/>	Date	<input type="text"/>
Payment Method	<input type="text"/>	3-Digit Code	<input type="text"/>	Exhibitor Signature	<input type="text"/>
Credit Card #	<input type="text"/>				

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ATTEND AND SUCCEED



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# HERMES EXPO SPONSORSHIP REQUEST FORM

**Submit this form by march 1st**

## SPONSORSHIP PACKAGES

- ☐ Benefactor level **\$50,000**
- ☐ Aristotle level **\$25,000**
- ☐ National level **\$15,000**
- ☐ Platinum level **\$9,500**
- ☐ Gold level **\$7,500**
- ☐ Silver level **\$5,500**
- ☐ Single booth exhibit **\$2,500**

\*please visit [www.Hermesexpo.Com](http://www.Hermesexpo.Com)  
to review level benefits

## ADVERTISING RATES

- ☐ Two-page centerfold **\$4,950**
- ☐ Back cover full-page color **\$3,750**
- ☐ Back inside full-page color **\$2,750**
- ☐ Front inside full-page color **\$2,750**
- ☐ Regular full-page 4 color **\$1,350**
- ☐ Regular full-page 2 color **\$950**
- ☐ Half-page color **\$750**
- ☐ Quarter page color **\$425**

- ☐ yes, I will provide ready artwork (300dpi)
- ☐ no, please create my ad

## SPECIAL RATES

- ☐ Table of 10 for luncheon  
+ full pg adv **\$1,250**
- ☐ Table of 10 for dinner  
+ full pg adv **\$1,995**

## LUNCHEON & AWARDS DINNER

- ☐ Single luncheon ticket **\$35**
- ☐ Table of 10 for the luncheon **\$350**
- ☐ Single dinner ticket **\$125**
- ☐ Table of 10 for the dinner **\$1,250**

## Please register at [www.hermesexpo.com](http://www.hermesexpo.com)

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Address	<input type="text"/>				
Payment Enclosed	<input type="text"/>	Exp. Date	<input type="text"/>	Date	<input type="text"/>
Payment Method	<input type="text"/>	3-Digit Code	<input type="text"/>	Exhibitor Signature	<input type="text"/>
Credit Card #	<input type="text"/>				

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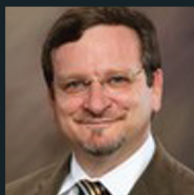
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**A T T E N D A N D S U C C E E D**

YOU ARE INVITED TO ATTEND  
THE  
**29<sup>TH</sup>**  
**HERMES EXPO  
AWARDS DINNER**

APRIL 8, 2020  
6:00 PM | Cocktails  
7:00 pm | Awards Dinner  
ESTIA | PHILADELPHIA, PA

*Honoring*



*Zissis C. Chronos, Ph.D.  
Professor of Pediatrics,  
Microbiology & Immunology*



*Gus Andy  
Proprietor,  
La Mer Beachfront Resort*



*George Marafatsos  
Past President,  
Pan Laconian Federation*



*Demetrios Boosalis  
Proprietor,  
Boosalis Properties*



*Georgia Vavas  
Community Activist*

*For reservations  
please call  
610.202.1972  
By March 24, 2020*



# Photos from the 2019 Hermes Expo



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